



Getting the Most Out of a Job Fair

You are about to attend a job fair. But how can you make it relevant to YOU?

Even if you don't need a job today, it is a good idea to practice your job hunting skills as at some point in your life they will become necessary.

Review the companies attending the job fair and choose a couple to get to know. Review their websites or information to see what is interesting about that company. Every company contributes in some way to our economy and it can be helpful to understand how.

Questions you can ask a company to learn more about it:

- What are your target customers?
- Why do you do business in Medina County?
- How many people work for your company?
- What makes an employee successful at your company?
- What types of people do you like to hire?
- What causes a person to go to the top of the list for a position?

If you are looking for a job, be sure to engage the company in conversation, take their card and follow up. There is nothing more impressive than someone who gets back to a company before they can reach out!